



ARCHITECTS' ASSOCIATION
OF NEW BRUNSWICK
ASSOCIATION DES ARCHITECTES
DU NOUVEAU-BRUNSWICK

2025-2030 AANB STRATEGIC PLAN

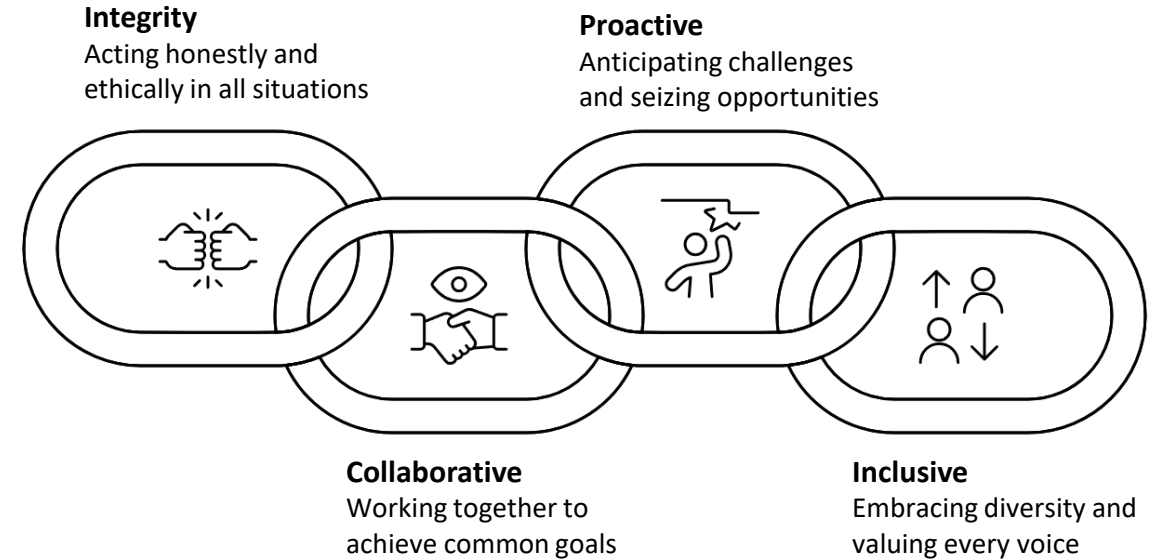
Mandate

The Architects' Association of New Brunswick (AANB) is a self-regulating organization, founded in 1933. Its main purpose is to improve and maintain the standards of architecture in New Brunswick, regulate those providing architectural services, and protect both the public and the profession.

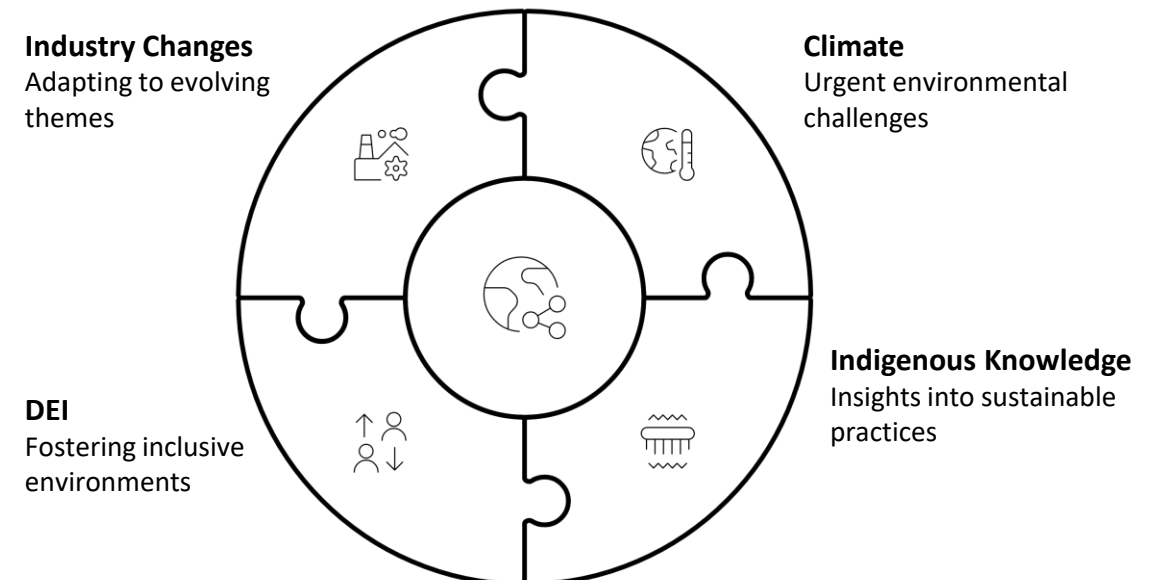
Vision

Architecture shapes communities

Values



Themes



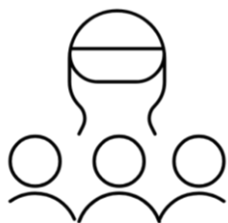


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2025-2030 AANB STRATEGIC PLAN

Strategic Priorities

Public



(Protect the public and the profession)

Advance awareness & the influence of architecture & the vital role architects play in shaping safe, functional, and inspiring built environments.

Staff



(Governance & Operations)

Strengthen operations to be future-ready through strategic planning & modernization.

Industry Partners



(Improve & maintain standards)

Show collaborative leadership among building sector and government stakeholders across the province & country. Uphold the importance of architectural quality.

Members



(Regulate those providing architectural services)

Promote excellence at all stages in the pathway to licensure and beyond. Harmonize and simplify processes and practices to improve member experience.

2025-2030 AANB STRATEGIC PLAN

Goal Statements



Strategic Priorities



5 Year Metrics



Public

Advance awareness & the influence of architecture & the vital role architects play in shaping safe, functional, and inspiring built environments.

- K-12 Outreach, academic partnership & media.
- Indigenous Outreach.
- Public Education - Highlight the diversity and breadth of architectural practice, as well as the expertise of architects, as levers for public protection.
- Immigrant education and recruitment

- K-12 Outreach - Develop presentations, exhibitions, sessions on topics such as: Architectural thinking, finished projects, path to licensure.
- Indigenous Outreach - Develop partnerships, bursary.
- Public Outreach Plan Committee to develop Website & Social Media Strategy. Public exhibition of winning boards from LG Awards.

Staff

Strengthen operations to be future-ready through strategic planning & modernization.

- Succession Planning within administrative leadership.
- Staff Training.
- Office Safety Review.
- Membership Portal improvement & Maintenance.
- Member communication.

- Convene leadership team to undertake Executive Director transition.
- Offer our staff high quality onboarding and training opportunities, and venues to practice skills.
- Evaluate safe office practices including ergonomic assessments.
- Continue the process of digitizing services offered to members through the portal to streamline administrative tasks.
- Continue and enhance regular email Bulletins.

Industry Partners

Show collaborative leadership among building sector and government stakeholders across the province & country. Uphold the importance of architectural quality.

- Build Relationships with allied professions, the construction industry, NBDTI, and Authorities having Jurisdiction.
- Continued proactive work on upcoming Industry changes & market pressures.
- Focus on Sustainability.
- Liaise with government on new initiatives like labour mobility & code adoption.
- Compliance & Enforcement, including Joint Practice processes.

- Maintain meeting with industry stakeholders on a regular basis and attending industry forums.
- Host open continuing education that anticipates upcoming industry changes annually and invite municipalities to our local events to strengthen relationships.
- Promote projects with sustainable goals beyond code minimums, provide opportunities and support. The AANB is to be a venue of innovative information, tools, and awareness for New Brunswick.
- AANB Member Database Expansion to assist with Upcoming Labour Mobility Legislation

Members

Promote excellence at all stages in the pathway to licensure and beyond. Harmonize and simplify processes and practices to improve member experience.

- Engage Student & Intern Members.
- Support early practitioners & newcomer architects.
- Build a culture of knowledge transfer & community building.
- Continued impactful involvement on the national & International stage - ROAC, CACB, BEFA, CExAC, RAIC.
- Enhanced Continuing Education offerings.

- Deepen partnerships with Universities and generate clear communication of the path to licensure from school in Canada. Support the development of Intern Members with technical and professional resources.
- Enhance awareness of paths to licensure and provide training for informal mentorship opportunities - practice advisors, sole practitioner peer network.
- Provide succession planning resources and Professional sharing through lectures and conversations.
- Maintain our impactful relationships in national organizations and committees.
- Introduce mandatory DEI & Indigenous credits in next cycle of Continuing Education and sessions on emerging technologies impacts such as AI.